



NEWS RELEASE

FOR IMMEDIATE RELEASE

CONTACT: Emil DeMicco
Bitronics, a NovaTech Company
emil.demicco@novatechps.com
610-997-5157

Bitronics Introduces M650 Family of Multifunction SCADA Meters

BETHLEHEM, Pennsylvania – (November 23, 2009) Bitronics, a NovaTech Company that supplies high-performance measurement instruments to the electric utility industry, has announced the release of the Bitronics M650 family of 3-phase multifunction meters. The M650 is the first of the new 50 Series of SCADA meters and indicators that continue Bitronics' excellence in digital metering for local indication and SCADA communications. The Bitronics M650 family combines the simplicity, reliability and ruggedness of previous Bitronics' meters with innovative advanced features.

Users of the M650 will benefit from the outstanding, easy-to-read display, simple setup, and superior communications flexibility. Among the key features is the standard Ethernet service port that eliminates the need for PC software as it allows connection to the meter via a standard web browser. Easy installation and start up is provided with universal wiring, configurable RS-232/RS-485 port, selectable DNP3 or Modbus protocol, pre-set point lists, and universal power supply. Serial, Ethernet and transducer output options provide communications flexibility.

According to Bitronics' Product Manager Emil DeMicco, "The M650 family of multifunction meters is designed for simplicity. There are many standard features with only a few options to select. One model can satisfy all different wiring configurations, port assignments and protocol selections. Setup of most functions is easily achieved through the display and those settings, plus more advanced ones, can be done from any web browser via the standard Ethernet service port."

For more information on the Bitronics M650 and other Bitronics and NovaTech products please visit www.novatechweb.com/bitronics.

MORE ABOUT:

NovaTech, LLC

NovaTech, LLC is a high-performance technology company and a provider of hardware, software and services. NovaTech products are employed in managing electricity distribution and in controlling the production of ethanol, foods, chemicals, beverages, and pharmaceuticals. Headquartered in Quakertown, PA, major NovaTech facilities are located in Owings Mills, MD, Lenexa, KS, and Bethlehem, PA. For more information, visit www.novatechweb.com.