

NEWS RELEASE



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Rep. Charlie Dent is joined by Dan Wetzel of Mertztown and Sue Laurito of Nazareth, both 25 year veterans of Bitronics, to commemorate a Made in America product.



Rep. Charlie Dent with (from left) Frank Wendt, Bitronics Vice President of Operations; Volker Oakey, Chairman of NovaTech and Bitronics; and Vince Horvath, Bitronics Director.

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Congressman Charlie Dent Visited Bitronics today to raise flag for a 100% Made in America product.

Rep. Dent to inspect production process and present a flag that had been flown over the U.S. Capitol to commemorate Bitronics' 100th year of production of Made in America products.

LEHIGH VALLEY, PA (May 14, 2010) - Rep. Charlie Dent visited Bitronics in the Lehigh Valley Industrial Park. He presented a flag that had been flown over the U.S. Capitol to commemorate Bitronics' highly technical products, designed and manufactured in America. He also inspected the production process that relies on a skilled labor force found here in the Lehigh Valley.

Bitronics and its predecessor, the Roller-Smith company, has operated in Bethlehem for over 100 years.

Acknowledging the visit, Volker Oakey, Chairman of NovaTech and Bitronics, said "We are the kind of company one might expect to find in Silicon Valley, not the Lehigh Valley. We appreciate Rep. Dent's commitment to manufacturing, and on behalf of our employees we thank him for the flag from the Capitol."

Bitronics owes some of its success to the programs of the MRC (Manufacturers Resources Center) and the Benjamin Franklin Partnership. Says Frank Wendt, Bitronics' vice president of operations: "We value the contribution of the MRC in helping us integrate world-class quality standards into our manufacturing process. With those processes in place, we achieve consistently high levels of final product."

"Bitronics represents American competitiveness at its best," said Jack Pfunder, Director of the MRC (Manufacturers Resource Center). "Bitronics' success demonstrates that the programs we have initiated to help small business can make a difference. This is a "Made in USA" product that relies on sophisticated engineering and rigid quality standards. "

Since their introduction in the 1980's, Bitronics has produced nearly 185,000 digital instruments. Bitronics produces utility grade meters and measuring devices for the electric utility industry. Considered the "gold standard", these devices are remarkably reliable precision instruments, installed in close to 40% of the electric substations across America and exported throughout the world.

Bitronics is locally owned and part of NovaTech LLC, which has core competencies and products in energy management, utility measurement, process control and communications. A small business, Bitronics competes successfully against large multinational firms. It has manufacturing operations in Bethlehem, PA; Lenexa, KS and Owings Mills, MD.

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With over 100,000 products and systems installed worldwide, NovaTech is a proven process automation, electric power measurement, and substation automation and integration solutions provider. NovaTech's utility products, including the industry-leading Orion automation processor family, provide utilities around the globe with innovative solutions to their SCADA, RTU, and automation needs. In addition, the Utility-Grade Bitronics Measurement Products support applications ranging from traditional SCADA monitoring to automation & control and distributed disturbance recording. NovaTech's D/3 process automation system is utilized by a number of Fortune 100 companies for control and monitoring of their process plants. For additional information on NovaTech, please visit www.novatechweb.com.